



**SEGi**  
Group of  
Colleges



**LET'S UNLEASH  
YOUR CAREER  
POTENTIAL FOR  
SUCCESS**

**Postgraduate  
Studies**

**#bestinyou**

# PROPELLING CAREERS AND UPGRADING SKILLS

The internationally recognised postgraduate programmes, which includes Masters and PhD level programmes, at SEGi continue to attract top students.

As Malaysia is making the shift from a manufacturing-based to a service-based industry, innovation in productions and services became highly essential. Demands for skilled workers who are creative, knowledgeable and has a specialised skill or in-depth knowledge of selected niche areas became paramount.

SEGi offers quality postgraduate degrees that are flexible to meet the demands and changing needs of the various industries, developing leaders to propel the country forward.



## CONTENTS

---

6 Reason to Choose SEGi	3
SEGi Group of Colleges	4
World Renowned University Partners	5
Study Route	5
Programme Matrix	5
Programme Modules	6



## WIDE RANGE OF QUALITY COURSES

### Tailored to your Passion

Programmes offered at SEGi Group of Colleges, from foundation to post-graduate level, are well-rounded, meticulously planned and are equivalent to other prestigious international universities.



## REAL-WORLD EXPERIENCE

### Empower today, Lead tomorrow

SEGi Group of Colleges partners with a plethora of value corporate partners to ensure SEGi students obtain the experience needed to be workplace ready upon graduation.



## WORLD-CLASS ACADEMIC LEADERS

### Dedicated academicians, Great mentors

With strong industry connections, our world-class faculty members are passionate in teaching and coaching students to their full potential and excel in their chosen field.

# 6 REASONS TO CHOOSE SEGi



## TRUSTED & RECOGNISED

### Continuing the legacy since 1977

Established in 1977, SEGi has undergone significant growth in providing quality education to willing minds and talents, making it one of the most established, trusted and recognised education institutions in Malaysia.



## FUTURE SKILLS FOCUSED

### Shine & stand out from the crowd

The SEGi future skills Programme provides opportunities to enhance students' learning experience. With more than 100 workshops and seminars to be explored, SEGi let you go beyond the classroom to enhance your skills and secure your future.



## CAREER READY FIRST CLASS GRADUATES

### Top of the class

93% of SEGi graduates are employed or pursuing further studies within 6 months of graduation.\*

\*Employability tracer study in comparison with MOHE Graduate tracer study

# SEGi GROUP OF COLLEGES

First established in 1977 as Systematic College, SEGi Group of Colleges has undergone significant growth, strengthening the quality of its wide range of programmes from foundation, diploma, degree and post-graduate.

SEGi Group of Colleges is dedicated to provide students the opportunity to earn a foreign degree in Malaysia with its world renowned university partners. In addition, SEGi also have strong presence of international students who seeks quality, globally-recognised education in Malaysia.

With the strong heritage in catering to working professionals, SEGi Group of Colleges offer an array of in-demand programmes to those who wish to enhance their careers by obtaining higher qualifications, such as degree programmes, MBA and other professional courses, in a flexible manner.



## SEGi COLLEGE SUBANG JAYA

The campus is strategically located in the Klang Valley, just next to The Summit shopping complex. Being one of the pioneers for Early Childhood Education, the campus is also most sought-after for its Business programmes. Students of this college also have the convenience of public transport. The college is within 5 minutes walk to the USJ 7 Light Rapid Transit (LRT) and Bus Rapid Transit (BRT) stations.

The campus is the winner of the highest Six-Star (Outstanding) MyQuest award for three consecutive years from 2012 to 2017.



## SEGi COLLEGE KUALA LUMPUR

The campus is located in the heart of Kuala Lumpur and is only 240m from the Masjid Jamek LRT Station. The campus is supported by experienced, reputable academicians offering knowledge and trainings in Business & Accounting, Allied Health Sciences, as well as Hospitality & Tourism fields.

Apart from being a Centre of Excellence for Business and Accounting as well as Hospitality and Tourism, the campus has received the Five-Star (Excellent) award from MyQuest 2016/2017 for 'International Students' category.



## SEGi COLLEGE PENANG

The campus is located in Green Hall, a unique coastal location, which provides an ideal learning lifestyle with affordable cost of living. The college offers a wide range of programmes in the fields of Business & Accounting, Early Childhood Education, Information Technology and American Degree Program (ADP).

The campus was awarded the highest Six-Star (Outstanding) award by MyQuest 2016/17 for the 'Private Colleges' category.



## SEGi COLLEGE SARAWAK

Located in the vibrant city of Kuching, SEGi College Sarawak is one of the largest private colleges in East Malaysia. The campus offers programmes in the fields of Management, Accountancy, Hospitality, Information Technology and Law, the only campus in the East Malaysia to offer Law programmes at diploma and degree levels.

The college was awarded a Six Star rating (Outstanding) for Private Colleges in MyQuest 2016/2017.



# WORLD RENOWNED UNIVERSITY PARTNERS



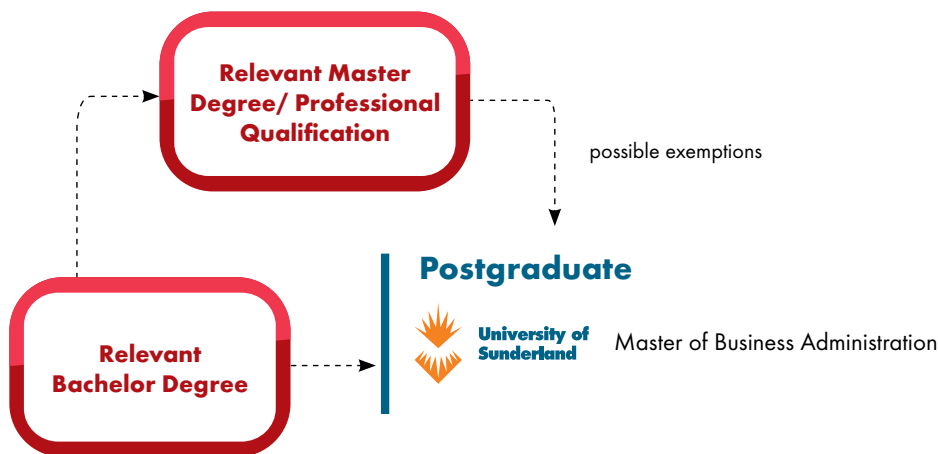
**University of Sunderland**

## University of Sunderland






University of Sunderland (UOS) has been providing higher education since 1901 and is proud to be an innovative, forward-thinking university with high standards of teaching, research and support. As a research active university, UOS aims to enhance the learning experience of its students as well as its academic standing of the institution as a seat of higher learning and scholarship.

Academic programmes are at the core of the University's commitment to producing well-rounded graduates. The Guardian ranks its Hospitality, Event Management & Tourism as 4th best in the country, while Nursing is ranked 5th best. Other highly-ranked majors in the Guardian league tables are Business, Management & Marketing, Accounting & Finance, Mechanical Engineering and Fashion & Textiles.

## STUDY ROUTE



## PROGRAMME MATRIX

 Programme	 Awarding Institution	 Entry Requirements	 Duration	 Campus
Master of Business Administration	University of Sunderland, UK	<ul style="list-style-type: none"> <li>Any equivalent internationally recognized degree/ professional qualification with minimum 6 months work experience and applicant should be able to demonstrate their ability to operate at a managerial level; OR</li> <li>A recognised Diploma with at least 5 years of management related work experience with MQA-APEL certificate</li> </ul> <p><b>(All applications will be individually assessed)</b></p>	2 years	Kuala Lumpur Subang Jaya Penang



# MASTER OF BUSINESS ADMINISTRATION

UNIVERSITY OF SUNDERLAND, UK



Our internationally acclaimed MBA programme is designed for enterprising minds seeking to combine their expertise with general management skills. You'll learn decision-making and problem solving skills in an international business environment and strategies to manage globalisation issues.

The MBA will assimilate work-based learning that will improve your ability to bring many productive changes within your current organisation.

## Programme Modules

University Award Eligible	Module Code	Module Title	Credit Value	Assessment
Term 1 Postgraduate CERTIFICATE	PGBM01	Financial Management and Control	15	100% assignment
	PGBM156	Strategic Management in an International Context	15	100% assignment
	PGBM141	Professional Management and Leadership Development	30	100% assignment
Term 2 Postgraduate DIPLOMA	PGBM146	Value Creation in Organisations Managing Operations and Marketing	30	100% assignment
	Various PGBM150	Innovation Entrepreneurship and Technology Transfer	30	100% assignment
Term 3 MBA	PGBM73	MBA Dissertation	60	100% assignment



I chose the University of Sunderland MBA programme offered by SEGi as it is recognised as one of the best UK MBA twinning programme. It has enhanced and developed my business acumen, improved my approach in communication and team building and added to my organisational development skills. Having awarded with a Distinction upon completion of my MBA, I was instantly promoted in my employment. Knowledge is Power!

**Friisor Mah Cheng Chai**

## Career Opportunities

Suitable for professionals across all disciplines, the programme will significantly enhance your capability to function as a senior manager within a wide range of commercial and service organisations.

**SEGi College Kuala Lumpur** [DK250(W)]

☎ 603 2070 2078    📞 012 988 9627    📞 1800 88 8028

**SEGi College Subang Jaya** [DK250-04(B)]

☎ 603 8600 1777    📞 016 212 9154    📞 1800 88 8622

**SEGi College Penang** [187620-W]

☎ 604 263 3888    📞 013 629 4880

**SEGi College Sarawak** [DK250-02(Q)]

☎ 6082 252 566    📞 017 859 2566    📞 1300 88 7344

The best in you, made

**POSSIBLE**

The information in this brochure is correct at the time of printing (Dec 2018).  
Changes may be made without prior notice. Copyright 2018. All rights reserved.

[segi.edu.my](http://segi.edu.my)

**SCANME**



DOWNLOAD OUR FREE APP

